Doo Dah Queen Jenny Nielsen Believes in Fun and Activism

It was a lively queen's caucus yesterday in East Pasadena to decide who would be crowned Queen of the 2018 Pasadena Doo Dah Parade. Among a boisterous crowd of onlookers, Jennipha-Lauren Nielsen showed amped ability to have fun and also be committed to her community.

Queen Jennipha-Lauren loves that Doo Dah is a coming together of people from all different backgrounds. "Doo Dah is another great piece of Pasadena culture, it's of the people and for the people; a place where diversity and creativity are well honored."

As clued in as she is on fun, "Jenny" has a serious side too. She is co-founder and CEO of the One World Project, a community-based initiative focussed on providing programs and advocacy in an effort to address problematic global issues. Nielsen was also student body president at CalState L.A., and student representative for the CSULA Foundation, which provides community expertise, oversight and advocacy to fundraising efforts for higher learning.

Jenny is no stranger to royal accolades. She was crowned Miss California World in 2011, with a platform for funding higher learning, girls and minority education especially in STEM. She is currently an avid spokesperson for gender equality and disability rights.

After crowning, she told Patricia Hurley, Parade Organizer, that she hopes to bring the group "Indivisible" into the parade for their first time.

A close contender this year was Steven Johnson who transformed into "Princess Covfefe." He inspired judges and onlookers with his wit and talent, including a virtuous performance of Scott Joplin rags on the piano. He will join the royal court on Doo Dah Day!
The 41st Occasional Pasadena Doo Dah Parade will be held on Sunday, November 18th, stepping off at 11:00am on the streets of East Pasadena. Entries are still invited! To enter the parade simply go to the website and get the entry form. Call for more information on how to enter (626) 590-1134.

Public Information Number: (626) 590-7596. Results from the tryouts are posted on the Pasadena Doo Dah Parade website.

Entry Forms and further information to be found on the website: www.pasadenadoodahparade.info
www.facebook.com/PasadenaDooDahParade
Pictures Available Upon Request

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cover photo by Terry Miller