



MEDIA ALERT

Contact: Patricia Hurley (626) 590-1134 (call/text),
Parade Organizer
[\(626\) 590-7596 Public Info Line](tel:626-590-7596)

Doo Dah Parade Cuts Loose This Sunday in East Pasadena!

(November 15, Pasadena CA) The **Occasional Pasadena Doo Dah Parade** celebrates 41 years of irreverent frolicking on the streets of Pasadena **this Sunday, November 18th**. On Doo Dah day, more than a thousand participants will be joining in the fun from all over Southern California.

Over 90 entries, including zany art cars and floats, eccentrics, disruptors, political pundits, artists, lone wolves and steam punks, will accompany a legion of revelers past the mom-n-pop shops along East Pasadena's shady tree-lined streets. In fact, this year's parade features the more new entries than ever before!

WHEN: Doo Dah steps off at 11am. Immediately following the event, many after-parties will take place in the Parade vicinity.

WHERE: The Parade loops along Colorado Boulevard, between Altadena Drive and San Gabriel Boulevard, in East Pasadena. **Official address: 2627 E. Colorado Blvd., Pasadena, CA 91107**

COST: The event is always **free-of-charge** to the public!

MORE INFO: This year's lineups includes LuluBob Space Shuttle, Wisdom Arts Lab. Howdy Krishna, Flying Baby Field Goal, Professor Pigeon's Flying Library, Radioactive Chickenheads, Dr. Steele's Army of Toy Soldiers, Unicorns with Palaces, L.A. Derby Dolls, Nintendo Kids, Free Thought Society, Bearded Ladies, Saucer from Bakersfield, Titanic, Mister Clops, Gay Chefs, Partying Parrotheads, Murrugun the Mystic Sword Swallower, Trashion Show, The World's Tallest Girl Scout, Sneaky Haircuts, Devilicious, Honeybee and the Paddlewheel, Recumbent Revolution, Clown Doctors from Outer Space, and Doo Dah's 2018 Queen Jennipha, King Clayton and Grand Marshal, among many others. Secret Santa, Doo Dah's take on the North Pole icon, will close the conga line and ring in the holiday season. And... not a rose will be harmed in the making of this parade!

EVEN MORE INFO: Known as the twisted sister of the conventional Rose Parade, the **Occasional Pasadena Doo Dah Parade** began as a grassroots event in 1978 to gain national attention for its eccentric and, often, irreverent satire. The parade which has spawned numerous off-beat replicants across the country was even highlighted in last year's Wall Street Journal. It was also named by Readers Digest as "America's Best Parade," and was recently featured in the book 50 Places You Must Visit Before You Die.

PARKING: Plenty of easy street parking is available. Parade route is 1 mile west of the Sierra Madre Villa Gold Line Station. City busses go directly to the area. Call Uber or take a Metro bike!

MEDIA PARKING: MEDIA VEHICLES ARE ENCOURAGED TO PARK ON STREETS ADJACENT TO THE COLORADO BOULEVARD PARADE ROUTE FOR EASY ACCESS.

MEDIA STICKERS SHOULD BE OBTAINED IN THE PARADE STAGING AREA AT 79 N. VINEDO AVENUE, PASADENA, CA 91107 (1 block North of Denny's Restaurant).

FOOD TRUCKS will be located on Virginia Avenue next to Poo Bah records (at 2636 E. Colorado Blvd.).

OFFICIAL AFTER-PARTY: American Legion, 179 N. Vinedo St. (2 blocks North of Parade)) immediately following the event. New Astro turf, more live bands, dancing, cheap food and drinks!! \$3 cover.

UNOFFICIAL DOO DAH AFTER-PARTIES:

PooBah Records, one of Pasadena's favorite independent music stores, will feature live in-store performance and DJ at 2636 E. Colorado Blvd., right on the parade route.

The famous **Colorado Bar**, located right next door at 2640 E. Colorado Blvd. will feature live bands, along with salty chips and drinks!

Old Towne Pub, The Sooper Dooper Unofficial Doo Dah After Party at 22 E. Holly Street serving craft beers, 3 bands and raucus fun in Old Town Pasadena.

For more information go to: <http://www.pasadenadoodahparade.info>

Photos Available Upon Request

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