



PRESS RELEASE

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42nd Occasional Pasadena Doo Dah Parade This Sunday Jumping off at 11am

WHAT: (Pasadena, CA – November 20) The Occasional Pasadena Doo Dah Parade celebrates 42 years of irreverent frolicking on the streets of Pasadena **this Sunday, November 24th**. On Doo Dah day, over 85 unique entries will be joining in the fun from all over Southern California.

Queen Jesselynn Desmond and Grand Marshals Seismo Sue and the Seismo Sistahs lead dozens of inventive, if zany, art cars, floats, and a legion of revelers past the mom-n-pop shops along East Pasadena's shady tree-lined streets with a memorable cast of local eccentrics, disruptors, political pundits, lone wolves, steam punks, makers, and merrymakers.

WHEN: Doo Dah steps off at 11am. Immediately following the event, many after-parties will take place in the Parade vicinity.

WHERE: The Parade loops along Colorado Boulevard, between Altadena Drive and San Gabriel Boulevard, in East Pasadena. **Start location is 2627 E. Colorado Blvd. Pasadena, CA 91107.**

COST: The event is always free-of-charge to the public!

MORE INFO: Doo Dah is delighted to welcome first-time entries Heads of Hair Band, Mother Earth & Monarch, When Life Gives You Lemons, Nova Star, Cookie Monster, The Church of the SubGenius, Running with the Clowns, Tiki Kiki's Moon Girl, Piano Team, Taco Car, Universal Basic Income YangBots, Monkey Boy and the Wild Tiger, and Tortilla Village. Entries also include perennial favorites: the Pasadena Scottish Pipes & Drums, RoboBee, Flying Baby, LA Derby Dolls, Wisdom Arts Lab, Golffin, Rock 'n Roll Preservation Society, Murrugun the Mystic sword swallower, Recumbent Revolution, the Auto-ettes, Firewall of China, Toy Soldiers, Samatronics, among many others. Jingle Balls Junior College Marching Band will close the parade and ring in the holiday season. *And... not a rose will be harmed in the making of this parade!*

Yes, another **Doo Dah** is here to help you forget your humdrum existence!

EVEN MORE INFO: Known as the twisted sister of the conventional Rose Parade, the **Occasional Pasadena Doo Dah Parade** began as a grassroots event in 1978 to gain national attention for its eccentric and, often, irreverent satire. The parade which has spawned numerous off-beat replicants across the country was even highlighted in last year's Wall Street Journal. It was also named by Readers Digest's "America's Best Parade," and was featured in the book 50 Places You Must Visit Before You Die. To recount the fascinating and confusing history of Pasadena Doo Dah Parade since 1978, please visit our website's ARCHIVES page. Anyone wishing to participate, visit our website or call!

PARKING: Plenty of street parking is available ~ Parade route is also just west of the Sierra Madre Villa Gold Line Station (at Colorado Blvd. and Sierra Madre Villa). City busses go directly to the area. Call Uber or a cab.

FOOD TRUCK: Located off the parade route next door to Poo Bah records (at 2636 E. Colorado Blvd.) include *Twohey's food truck*.

OFFICIAL AFTER-PARTY: American Legion, 179 N. Vinedo St. (2 blocks from Parade at Vinedo & Walnut) immediately following the event. New Astroturf and Queen Ruby Chard & the FunGuys, dancing, cheap food and drinks!! \$3 cover.

MORE DOO DAH AFTER-PARTIES:

PooBah Records, one of Pasadena's favorite independent music stores, will feature live in-store DJ with real records. Poo Bah's is located at 2636 E. Colorado Blvd., right on the parade route. *No cover!*

The famous **Colorado Bar**, located right next door at 2640 E. Colorado Blvd. will feature 3 Fingers live rock band, along with salty chips and drinks! *No cover!*

Old Towne Pub: Live music by Lightning Dan & the Crawdads (2-5pm), Spyders from Memphis (5:30-6:30pm), and Soul Fuzz (7-9pm). Enter through the alley at 39 E. Holly St. *No cover!*

MEOWMEOWZ! Retro 80's Thrift Shop at 2423 E. Colorado Blvd. just a block west of the parade route. Live music by Radio Active Chicken Heads, treats, concert ticket giveaways, free and all ages welcome! Last year's Queen Veronika, owner. *No cover!*

For more information go to: <http://www.pasadenadoodahparade.info>

Photos Available Upon Request

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