

THE DOO DAH PARADE is transcending the pandemic by stepping into the 2nd Dimension. YOU are invited to take on a starring role in the 43rd Occasional *Doo Dah Parade* as it mutates into...

**Light Bringer Project & The Rock N' Roll Preservation Society
PRESENT**



**COMING SUNDAY, NOVEMBER 22ND
TO A SCREEN NEAR YOU!**

The role of a lifetime awaits YOU in an experience that will project your spirit through time and space, in order to bring joy to both present and future generations.

ALL YOU NEED TO DOO IS...

SHOOT A LITTLE VIDEO!

Using whatever 2-D (aka "video") camera or webcam you might have access to, whose files can be sent via email.

** One is likely included in the device you're viewing this on*

Ultimately, your submissions (see options below) will form part of the video time capsule, *DOO DAH 2020 IN 2-D!*, which will mix the past with the present to form this thrilling film!

Here's what you can do to participate...

CREATE!

Let your freak flags fly! Whether you're a wild and wacky one-person act, or you have a crew of freaks with whom you can (safely!) collaborate to GET CREATIVE and create some sort of spectacle. All you need to do is record yourselves, and send it to us... **Please see Submission Guidelines below.*

MARCH!

Record you and your friends marching or driving along (once again - safely!), as it would be seen by someone sitting along the parade route. All you need to do is strut your stuff while showing off whatever-the-heck it is you want to show us... **See Guidelines below for more details.*

DANCE!

We want to see you shaking your bones, getting your groove or freak on, or whatever you wanna call it. We don't care, we just wanna see you dancin' like EVERYONE'S WATCHING! And make it VISUAL – Feel free to wear a costume, add a light show, and get freaky! Submit at least 30 seconds (or more) of you dancing to whatever tune you want, and we'll do the rest. Just no singing or lip-syncing please!

SPEAK!

In one minute or less, share a personal Doo Dah memory, or talk about how the Doo Dah has impacted your life. You can also tell us what The Doo Dah means to you, share a message of hope, or your visions for Doo Dah's of the future. Also, if you have any pictures or video clips to go along with your treasured memories, feel free to send those along as well!

SUBMISSION GUIDELINES & HELPFUL TIPS:

1. Video submissions will ONLY be accepted via email at:
DooDahParade2020@gmail.com

2. The DEADLINE for video submissions is NOON on SATURDAY, NOVEMBER 14, 2020.
3. Along with each video submission, please include the NAME and LOCATION of the person or group being featured so we can credit you on-screen when you appear.
4. Video submissions should be NO LONGER THAN 2 MINUTES IN LENGTH, so keep it short! And for BANDS, you may submit performances of an ORIGINAL SONG (no covers) that must not exceed 4 minutes in length.
5. Please do NOT perform any copyrighted materials in your submission. Unless you are submitting a “DANCE!” clip, you should have NO music playing in the background of your video. We’ll add our own music later to spice things up!
6. You may also submit PREVIOUSLY-EDITED material, as long as it adheres to our other guidelines, and features original content that you created. So, MUSIC VIDEOS for bands, where you own the rights, are OK to submit!
7. Please submit your video in as high quality as possible, in MP4, MOV, AVI, FLV, or WMV formats.
8. Please shoot you videos HORIZONTALLY (or in “LANDSCAPE” mode), instead of vertically. And please, make sure we can SEE YOU.
9. While filming your submission, please STABILIZE YOUR CAMERA So, if you’re self-shooting with your phone, mount or rest it on something stationary. This will drastically improve the quality of your footage. Also, please try to keep your shot as LEVEL as possible.
10. We want to SEE YOU, so please make sure your video isn’t too dark... And we want to HEAR YOU as well, so if your submission features someone SPEAKING, please have the speaker(s) close to the microphone, so they can be heard LOUD & CLEAR!

11. If your video features a MARCHING element, please film the action happening from “left to right,” just like the flow of a typical parade, since the “marchers” will be edited together continuously.
12. Keep it SOMEWHAT-CLASSY, people! Please no foul language or nudity. We reserve the right of refusal.
13. By submitting your video, you agree that you are the author of its contents, and are willing to have it be part of *DOO DAH 2020 IN 2-D!* Please note that we cannot guarantee that all submissions will be included in the film. We encourage you to create and send your submission as early as possible, since they will be added as we receive them, and ultimately, we may not have enough room for everyone’s submissions.
14. And finally, the most important element to include in your video submissions is to make sure YOU’RE HAVING FUN DOO-ING IT!

DOO DAH 2020 IN 2-D! - WORLDWIDE RELEASE INFO

WHEN?

- *Doo Dah 2020 in 2-D!* will make its World Premiere at the moment the 2020 Doo Dah Parade was initially scheduled to start at 11:00 AM PDT on Sunday, November 22, 2020.

WHERE TO WATCH?:

- Facebook <https://www.facebook.com/PasadenaDooDahParade>
- YouTube: <https://www.youtube.com/LightBringerProject>
- Instagram: <https://www.instagram.com/pasadenadoodah/>